**Online Campaigning Rules and Guidance**

**Websites**

* Campaign websites and blogs are acceptable for campaigning.
* Any expenses for setting up a website/blog must be submitted as campaign expenses.

**Emails**

* You may collect and create your own mailing list for the purposes of the campaign.
* Such lists must not contain information gained from any third party (such as a departmental distribution list, Students’ Union society, a Students’ Union list, or a social media group other than a candidate’s specific campaign group).
* You may not send messages to a list created for any reason other than your campaign (e.g. a society membership list)
* Messages sent to such lists must not then be forwarded to any other list gathered for any other purpose than the campaign.

**Social Media**

* You are encouraged to allow a healthy debate over issues surrounding your candidacy. However, you are expected to remove any defamatory remarks or other posts which break elections rules and regulations as soon as possible. The elections committee may take action regarding posts which are defamatory or are deemed to break any other elections rules or regulations.
* Private messages sent in support of your candidacy to other Social Media users should abide by the rules and regulations of emails as described above.
* You and any supporters may use personal Social Media statuses to promote your candidacy, however you should not “tag” other individuals in these posts unless you have their explicit permission to do so.
* You may utilise your personal social media accounts and connections to campaign.